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How Weymouth Town Council can support the strategy:

- We can make use of our Tourism, Events, Arts and Festivals member working group to oversee the town council's contribution to the Strategy
- Through the implementation of our Events & Festivals Policy we can support cultural projects.
- We can support projects through our open-access grant scheme.
- We can use our investment in the public realm to encourage public art and a well-designed environment
- We have declared a climate emergency and can seek to integrate culture into our response and actions.
- We are close to our community and cultural partners and can, through community engagement / development, help support community-initiated cultural projects.

What would we consider to be successful outcomes from the Strategy for Weymouth:

- More event and festival organisers engaging with local cultural organisations.
- Better links with local cultural organisations (e.g. museums and heritage groups) and the opportunity for the town council to work with other to build the capacity of these local groups.
- Securing more external funding and investment in the cultural infrastructure of Weymouth.
- Using culture to drive improvements in the public realm.