



## **DAPTC POLICY STATEMENT No 3**

### **TITLE: DISTRIBUTION OF ADVERTISING, AND RELEASE OF MEMBER DETAILS**

#### **BACKGROUND**

Care needs to be taken that only bona fide and non-political service providers are allowed to use the DAPTC as a vehicle for their advertising. Companies will only be allowed to advertise through the DAPTC with the approval of the Chief Executive in consultation with the Chairman and/or the President.

The list of member councils is in the public domain and companies who are diligent can find the contact details of all councils, including non-members, via the internet. Companies who approach the DAPTC and are able to prove that they are genuine and non-political could be provided with a current list of member councils for a fee in accordance with the DAPTC FOI Publication Scheme.

#### **POLICY STATEMENT**

DAPTC will always try to ensure that members are not sent irrelevant information and that companies are genuine.

Charities producing small leaflets may have them sent free with the newsletter, or they may be included as a page within the newsletter.

Local Authorities and similar bodies have pages allocated to them within the newsletter which they may use to convey information to member councils. Larger, topic specific, leaflets would be sent free with the newsletter.

Commercial companies are not allowed to advertise in the newsletter. They may be permitted to send a leaflet out with the newsletter provided they pay the postage cost.

Approval by Executive Committee	Sep 2016
Last Revised	Aug 2016
Next Review Date	Oct 2020