



## **DAPTC POLICY STATEMENT No 2**

### **TITLE: ENDORSEMENT OF COMMERCIAL SUPPLY OF GOODS OR SERVICES**

#### **BACKGROUND**

While DAPTC will always look to obtain best value for its members, it is keen to ensure that the association's integrity and fairness is not compromised.

#### **POLICY STATEMENT**

Offers of unqualified discount for members will be circulated to the membership.

Offers of discount for members involving the supplier being able to quote the DAPTC as a customer will be considered by the Chief Executive together with the Chairman and/or the President to ensure that, in accepting the offer, the Association's integrity and fairness is not compromised. The Chief Executive will also make clear to the supplier that any agreement to the use of the DAPTC name in advertising literature does not constitute an endorsement and cannot be exclusive to that supplier. Once agreed by the Chief Executive the offer may be circulated to the membership.

Offers of discount for members involving the supplier wanting the Association to jointly undertake with them a promotion of their product or service, either within the Association or for a wider audience, will require approval of the Executive Committee, which will consider whether the Association's integrity and fairness is likely to be compromised.

#### **COUNCIL ENDORSEMENTS**

Nothing in this policy statement will prevent an individual member council from agreeing to the giving of a testimonial or the use of its council's name, but they should make clear that it is on the basis of that individual council and it would not imply endorsement by DAPTC.

Approval by Executive Committee	Sep 2016
Last Revised	Aug 2016
Next Review Date	Oct 2020